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**THE WE MEAN BUSINESS SUMMIT FOR
BLACK ENTREPRENEURS SET
FOR FRIDAY, OCT. 20TH IN CHICAGO**

(August 8, 2017, Chicago) A first-of-its-kind conference is coming to Chicago, bringing together hundreds of leading African-American business owners. The WE MEAN BUSINESS Summit will be an exciting and unique opportunity for the city's experienced and most celebrated Black entrepreneurs to exchange insights, develop networks and pursue new business opportunities.

The WE MEAN BUSINESS Summit will take place on Friday, October. 20th, 2017 at the Hyatt Regency Hotel, 151 E. Wacker Drive in Chicago. The all-day conference will feature presentations and panel discussions with more than 20 speakers, and a special presentation by a nationally recognized keynote speaker during lunch.

The WE MEAN BUSINESS Summit is being co-produced by Target Market News and MGPG Events Inc., two of Chicago's most recognized companies in the fields of African-American marketing, business and consumer engagement. The companies collectively have more than 40 years of experience in producing events that inform and honor African-American professionals and consumers.

"This will be a remarkable opportunity for Chicago's African-American business owners," said Merry Green, president of MGPG Events and creator of The Black Women's Expo. "Over the years we have seen the remarkable things that take place when we come together and share experiences and talents. The time is long overdue for event focused on Black entrepreneurship."

"We believe The WE MEAN BUSINESS Summit will create tremendous new possibilities for Chicago's Black entrepreneurs by introducing them directly to potential investors, experienced business professionals and other successful business owners. This will be an extraordinary networking opportunity." said Ken Smikle, president of Target Market News, and creator of the Marketing to African-Americans with Excellence (MAAX) Summit.

The WE MEAN BUSINESS Summit is designed for the needs of African-American business owners, both those who have established companies and those who are in the early stages of a start-up. This summit will address business plans, financing, marketing, opportunities in retailing and technology, and the specific management concerns of Black entrepreneurs.

Sponsorship opportunities for this unique event are available. For more information visit We Mean Business Chicago on Facebook, www.wemeanbusinesschicago.com or call 312-454-6100.

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